



**DSANV Board of Directors Meeting  
Sunday, January 13, 2019 @ 4:00pm  
DSANV Conference Call only (due to inclement weather)**

Participating members: Katie, Dave H., David E., Sean S., Dorene, Justin, Charlotte, MarCi, Heather, Erin, Casey, Abel; Executive Director Mary Ford

**Approvals**

- Approved Agenda – Motion; Marci; Second: Casey. Motion Passed.
- Minutes November 18, 2018 – Motion: Sean, Second: David. Motion Passed.
- Membership Approval - deferred

**Executive Director Update –**

- Development – End of year donation campaign went very well; it was the first time we've done a virtual campaign and we've exceeded the net from 2017, expending much less in personnel and printing resources. ED and staff completing thank you cards and developing an annual report for use in donor development. Also building grant
- Programs – Adding parent support group with a combination of speakers and ad hoc topics. Developing a World Down Syndrome Day activity working with the DSA of Delaware. Include Me Civic Club and Cooking Class also under development.
- Volunteers – Several volunteer positions in development -- Development, Newsletter Editor, Social Media, and 2 Interns, including a Self-Advocate.

Financial Update – P&L show net income \$239,000, expenses were \$286,000. The shortfall corresponds closely to the Buddy Walk shortfall (poor weather resulted in significant decrease of day-of contributions.)

**Business Update**

- Bylaws Revision – Revised bylaws sent to Board for final approval. Board discussed minor edits. Motion to approve bylaws, including discussed edits: Charlotte; Second: Marci. Motion passed unanimously.
- Board Recruitment Status Update – Board discussed efforts to identify new members, aiming to bring at least 2 new members on Board for the term beginning in May 2019. Board President took action to draft a position description; DSANV Executive Director to update Linked-In profile.

**New Business**

- Discussion of newsletter advertising – Board discussed whether there are circumstances under which we should consider charging a fee for other organizations to advertise in our newsletter. There was discussion of the benefit of supporting initiatives that serve our community and making the membership aware of things without endorsing the activity. Newsletter options such as: “the following content is sponsored by”, or “From our members; From our sponsors” Board deferred further discussion to Strategy Session.

The Board agreed to reschedule the planned Strategy Session for 24 February.

Executive Session

Adjournment – 5:10PM

Next Meeting: 10 March 2019 @ 6:00PM

2019 Board Meeting schedule: 13 Jan, 10 Mar, 19 May, 14 Jul, 15 Sep, 10 Nov