

## **DSANV Board of Directors Meeting- January 17, 2017**

### **DSANV OFFICES**

Meeting was called to order at 7:40 p.m.

Board members attending in person: Katie Ramchand, Charlotte Woodward, David Egan, Dorene Ryder, Nora Bahamonde, Heather Gogola, Dave Hoffman. Board members attending by phone: Heather Trammell, Erin Thompson, Brad Lee , Casey Craig,

Not available: Jessica Kuss, Abel Sussman. Sean Salins

#### **1) Welcome and President's Report**

**Casey Craig**

#### **2) Approvals**

**Items for President's report will be covered in more detail during the agenda discussions.**

#### **Approvals**

Motion by David Egan to approve the agenda as written

- Motion seconded by Heather Gogola.
- All in favor.
- Motion is approved.

Motion by Heather Gogola approve the minutes for the November meeting.

- Motion seconded by David Hoffman.
- All in favor.
- Motion approved.

Motion by Heather Trammell to approve list of new members as provided (by email following meeting).

- Motion seconded by Jessica Kuss (by email).
- All in favor (by email).
- Motion approved.

#### **3) Executive Director Update**

**Joe Lintott**

Email switch happened last Friday. There is a glitch remaining with the leadership mailing list. Joe and Anita will test over the next few days.

Joe presented to Civitans Club of Fairfax in early Dec. They do grass-roots fundraising and awareness for individuals with intellectual disabilities.

ArtStream partnership classes concluded in Dec. It is for the more verbal self-advocates, but all went well.

Arlington Dance program completed (8-9 participants).

Line dancing in Oakton, Zumba in Loudon, and something in Arlington planned for Winter.

Holiday party went well; at or near budget. 610 people signed up. Total attendance was about 610 (last year we paid for 650 people). We can go higher next year if we need to. All went smoothly.

Year-end mailing went out early Dec. \$7450 came in via the provided envelopes. \$7500 through online paypal donations (can't correlate w/ mailing). Will compare donations at the end of Jan over the last 3 years to determine if we will continue with the year-end mailing. Cost is ~\$5K. Goes out to 13,000 addresses.

Next new parent breakfast is Feb 11 (rescheduled from a Jan weather cancellation). May need help w/ trained parent volunteers. (new parent training is from 9-3 on a Sat).

Working on a middle-age social group event on a weekend morning. Likely a G movie.

March fundraisers:

- Burger 21 in Sterling
- Fair Lakes Chipotle
- Would like to do one more in the Eastern section of our coverage area

Working on World Down Syndrome Day events the weekend of the 18-19<sup>th</sup> of March.

Trying to generate something families can take to their school.

Approached by a DSANV member this week who is interested in bringing Gigi's Playhouse to the DC area. This member is at the initial stages of exploring the idea.

#### **4) Financial Update**

**Joe Lintott/Dorene Ryder**

\$197K in investment account as of Dec 2016 (up from last year).

We reduced checking to \$75K and moved remainder into the Money Market.

P&L is as expected for the 3-month budget (which covers the Buddy Walk period, so falsely looks high).

Going forward P&Ls will be calendar year and accurate.

15-month audit coming up.

Next year we can push for the CFC. This year, with the 3-month budget, our fundraising expenses were falsely high. Heather Gogola points out that her agency had a fair that we can participate in next year.

Joe is in favor of supporting a handful of fairs if there is appropriate personnel support. CFC starts immediately after the Buddy Walk. Casey points out that we need to reach out to get more volunteers and self-advocates to support these fundraisers.

#### **5) New Business**

##### **a. Buddy Walk Licensing Update**

**Casey Craig/Joe Lintott**

Discussed Buddy Walk fee with Sara Weir. Currently 7%. We suggested 4% or lowest of any major Buddy Walk in the country. She countered with 4% for our fee. Recommend that we accept this agreement. Board agreed. With this new negotiated lower fee, we will agree to license Buddy Walk for 2017.

##### **b. Board Positions**

**Casey Craig**

Before board meeting, will nominate Heather Trammell, David Egan, and Erin Thompson to serve another 3-year term. If board members do not plan to continue, please inform the Board by the end of January. Casey will reach out to each board member to discern interest in continuing. David Egan stated his intent to continue.

We still have an open secretary position. If interested, let us know before the March meeting. No participating board members expressed interest.

We have one open Board slot.

**c. Camperships**

**Joe Lintott**

Revised campership sent via email in the board packet. Intent is to target campers who would not otherwise be able to attend camp. Needs-based document and program. Every application will require a financial needs addendum. Nora will translate to Spanish.

**d. Technology Update**

**Casey Craig/Joe Lintott**

First step was replacing Dreamhost (\$900/yr) with Google for Nonprofits (free). We have converted all of the email addresses. Receiving/sending through Google. Need to work on the groups.

Continuing to look at the association management software and donation management software to see which would be helpful to DSANV.

Casey will lay out the options for the next meeting and we can vote on a path forward.

**e. Strategy Team Updates**

- i. Fundraising: Dave Hoffman and Joe Lintott talked to Brambledon. This year's Brewfest is not an option as they have a walk scheduled for the next day already. They may be open to it next year. Suggested 3 possibilities for 2017: New Year's Eve/Day "Ring in the Hope" (slow day in Brambledon; no other event to hop on the coattails of); Turkey Trot (little family run rather than a certified course; Broadlands has a full Turkey Trot 5 miles away which may conflict); Oct 28 zombie run at 6pm, followed by adult party (true 5K, Brambleton would advertise, potential to grow).

Casey points out we are trying to tap into the broader community for this new fundraiser (this is not intended to be a DSANV event). David H will lock in the plan with Brambledon.

Burger21 – 10% each month is given back to the community. DSANV will have March.

General discussion about how we need to help pack the restaurants on days we have sponsored. This makes the restaurant more likely to do it with DSANV again.

Nora recommended Moe's in South Riding/Chantilly.

- ii. Technology
- iii. Social Media: no update. Remove from future agenda.
- iv. PR/Marketing: no update. Remove from future agenda.
- v. Legislative: Abel drafted letter based on what ARC sent around related to general assembly, prioritization of inclusive education. Not clear how Board approves these messages in between meetings. Virtual vote? Casey says send it out; silence is concurrence. We can hold a call if discussion is needed. Joe will email current letter to Board tomorrow. Day of advocacy in Richmond on 31<sup>st</sup> of Jan related to the re-design of the waiver system VA has undertaken (which resulted in \$10M less to the waiver community).

Buddy Walk on Washington is in April. Awaiting information

Fairfax Co examining inclusion this year. DSANV member sits on the board (Michael Montante). Katie will reach out to him.

Charlotte is chairperson of the Youth Leadership Forum. She is aware of advocacy day, and important that we have big turnout to the event.

Charlotte attended a DD Waiver hearing on Jan 4<sup>th</sup> and advocated. Charlotte's mom has a video of the speech. We'd like to highlight it on the DSANV page.

Frank Stephens gave a speech on early intervention recently (related to the Governor's Bill).

**f. Unidos Por Amor Update**

**Nora Bohamonde**

Family dealing with a cancer diagnosis and subsequent treatment for their child with Ds. DSANV can send a card and small gift card.

Reporter from Washington Post wants to develop a story on the Hispanic DS community (same reporter who wrote Laura Lee's story last year).

**6) Adjournment**

Motion by David Egan to adjourn the meeting

- Motion seconded by Katie R.
- All in favor.

- Motion is approved.
- Meeting adjourned at 9:32pm